#### YASSER SOLIMAN



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#### **CAREER OBJECTIVE**

Senior Management Level, ICT Business Solution, Consultation, and Service Implementation with a strong grasp of required tools & techniques in Data Science (Al/ML, Python, Pyspark, NLP), Business Modeling, Finance, and Risk Management. Capitalizing on the long years of experience and achievement with Multinational flagship ICT vendors & Fintech to develop new ideas and bring these ideas into reality to ensure business sustainability & profitability. My projects span a wide & deep scope in the ICT industry & Fintech. E.g. Credit Risk Scoring, NOC MS, CEM, Fixed & Mobile networks, Railway...

#### **SKILLS**

- Generative Al: RAG, LLM, LangChain, LlamaIndex, Llamafile, Haystack, Chatbot
- Data Analytics: Python, PySpark, Al/ML (Pandas, Sklearn, Matplotlib, Beautiful Soup, NumPy, Seaborn, SciPy, Scrapy), NN (TensorFlow, Trax/JAX, Keras), NLP (NLTK, SpaCy, Transformers, Gensim, Standford NLP)
- Finance: Valuation, Modeling Risk, Business Case modeling (VBM), Capital budget (ROI,NPV,IRR,TVO,TCO)
- Solution Sales: Service, Sales forecast, Customer Engagement, Contractual Negotiation, C-Level presentations
- Industry Knowledge: ICT & non-telecom Product Management (Mobile & Fixed Solution)
- Business Consultation: Digital transformation, CEM/CXM, MS/NOC, Performance (CEI/KQI/KPI), Credit Score

## **EDUCATION & CERTIFICATES**

**2023: Natural Language Processing Specialization:** NLP with Classification and Vector Spaces, Probabilistic Models, Sequence Models, Attention Models – **(4 Courses – DeepLearning.AI)** - Coursera

2021: Advanced-Data Analysis Nanodegree Program - Udacity

2019: IBM Data Science Professional Certificate (9 Courses – Data Visualization & ML ) – Coursera

Data Analysis & Visualization: By PwC

Finance + Valuation + Modeling Risk Analytics - University of Wharton & Michigan - Coursera

ITIL v3 (Foundation & Intermediate Service Design)

MBA, New Orleans, Louisiana, USA.

Project Management (PM) Diploma, University of Cambridge

BSc, Communications & Electronics Engineering, Ain Shams University, Cairo, Egypt

<u>Location/Nationality</u>: Cairo/Egypt <u>Languages</u>: Arabic/Native – English/Fluent

## PROFESSIONAL EXPERIENCE

# Jun. 2023 Present

# Business Consultant, Digital Transformation, and Data Scientist - Consultant/Freelance

- ICT Solution Sales (Mobile/Fixed) Carrier & SMEs
- Generative AI, ML, Smart Contract
- Business Investment Decision with capital budgeting techniques (ROI,NPV,IRR,TVO,TCO)
- Digital Transformation, Customer Experience management solutions, and Managed Services (BOT)
- Management Advisory (Portfolio/Catalogue, Performance (KPI), Balanced Scorecard)

Jan, 2022 May 2023

# Global Data Analytics Projects Lead / Credit Score - CRIF/ Dun & Bradstreet

Apply data science to support and create value for financial institutions, telecom businesses, and consumers, in a way in which they can make informed decisions:



- Credit Score models for credit bureaus and financial institutes (Fintech)
- AI/ML scenarios in the Telecommunication Industry

## Jun 2015

#### Chief Strategic Officer (CSO) & Chairman's Advisor – (SMEs)

Dec 2021

- Drive the board strategy creation and execution on the different levels of the organization.
- Taking accountability for overall financial performance indicators.
- Develop Business solutions to achieve Operational/Financial/Strategic Plans (Long/Short)

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Nov 2011 May 2015 Regional Director of Professional Services (MS, NOC/SOC/CEM) for North Africa Region – <u>Huawei</u> My Major Responsibilities:



- Helping Rep. Office to have a better understanding of customer current business performance.
- Convert technical solutions into monetary (quantifying cost/revenue) terms using a business case modeling, Feasibility Study, Time Value of Money, and ROI.
- Engage with customers through a suitable professional services solution & CEM to achieve customer's business objectives.

Mar 2007 Mar. 2011

# Global Business Development & Solution Sales – <u>Nokia Siemens Networks (NSN)</u> *My Major Responsibilities in Business Development:*



- Work with the management team in the development, implementation, and ongoing monitoring and refinement of company strategies and plans.
- Develop new business opportunities in line with company objectives (MNO, Railway, SMEs)

May 2001 Feb 2007

NOKIA

# Mobile Network Solutions Manager (Circuit & Packet Core):

- Identifying customer requirements for E2E network solutions addressing macro business objectives
- Evaluating technical solutions as well as associated financial feasibility for projects, responding to RFQs / RFPs, and drafting tender/sales bids.

Service Transition and Network Operations – <u>Nokia Networks</u> Responsibilities:

- Installation, commissioning, integration, troubleshooting, and on-site support for MNO
- Implement operating procedures for service platforms for NOC, SOC, Core Network (MSC/MGW/TMSC/GGSN/SGSN/DNS/FW/WAP/MMS) and Charging Gateway.

July 1996 Apr 2001

. ▼ ALC▲TEL **Fixed Network Technical Team Leader & Alcatel University Instructor** (*Egypt/Jordan/France*) Highlight: Recruited as Team Leader for fixed networks (Installation/commissioning/integration), got promoted as Alcatel Certified Instructor from Alcatel France due to exceptional work performance.