

YASSER SOLIMAN

Chief Strategy Officer | Executive & Board Advisor | Digital & ICT Transformation Leader
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EXECUTIVE PROFILE

Senior executive and board-level advisor with 25+ years of leadership across ICT, FinTech, credit risk, and digital transformation. Proven expertise in defining corporate strategy, driving financial performance, and translating advanced technologies (AI, analytics, data-driven decisioning) into sustainable business value. Extensive experience with multinational vendors, financial institutions, and SMEs across regional and global markets.

EXECUTIVE COMPETENCIES

Corporate & Board Strategy • P&L & Financial Governance • Digital & Business Transformation • Investment & Capital Budgeting (ROI, NPV, IRR) • Credit Risk & Analytics Strategy • ICT & FinTech Leadership • Portfolio & Performance Management • Executive Advisory

PROFESSIONAL EXPERIENCE

Business Consultant | Executive & Board Advisor (Freelance)

Jun 2023 – Present

- Advise boards and executive teams on corporate strategy, digital transformation, and investment decisions.
- Lead AI-enabled business initiatives, including credit risk analytics and data-driven decision frameworks.
- Support C-level leadership across ICT, FinTech, and SME sectors.

CRIF / Dun & Bradstreet – Global Data Analytics Projects Lead (Credit Risk)

Jan 2022 – May 2023

- Led global analytics and credit risk initiatives supporting financial institutions and credit bureaus.
- Oversaw development of AI/ML-driven credit scoring and decision-support models.
- Partnered with senior stakeholders to convert analytics insights into commercial and risk strategies.

Chief Strategy Officer (CSO) & Chairman's Advisor – SMEs

Jun 2015 – Dec 2021

- Defined and executed board-level corporate strategies across multiple business units.
- Held accountability for financial performance, growth targets, and strategic execution.
- Led organization-wide transformation programs to enhance profitability and operational resilience.

Huawei – Regional Director, Professional Services (North Africa)

Nov 2011 – May 2015

- Directed regional professional services and managed services strategy across North Africa.
- Translated complex technical programs into financial business cases for executive decision-making.
- Strengthened long-term customer relationships through value-based service engagement.

Earlier Career:

Nokia Siemens Networks & Nokia Networks

May 2001 – Mar 2011

- Senior leadership roles in global business development, solution sales, network operations, and service transition.
- Supported corporate growth strategies across telecom, railway, and enterprise sectors.

Alcatel

Jul 1996 – Apr 2001

- Recruited as Team Leader for fixed networks (Installation/commissioning/integration), got promoted as Alcatel Certified Instructor from Alcatel France due to exceptional work performance.

EDUCATION

MBA – New Orleans, Louisiana, USA

Project Management Diploma – University of Cambridge

BSc, Communications & Electronics Engineering – Ain Shams University, Cairo

SELECTED CERTIFICATIONS

- Natural Language Processing Specialization – DeepLearning.AI
- Advanced Data Analysis Nanodegree – Udacity
- IBM Data Science Professional Certificate
- Finance, Valuation & Risk Analytics – Wharton & Michigan (Coursera)
- ITIL v3 (Foundation & Intermediate)

LANGUAGES

Arabic (Native) | English (Fluent)